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For more information, contact:
Steve Mastorakos
smastorakos@ymcastlouis.org
314-436-1177

**YMCA of Greater St. Louis Names Tim Helm
Next President and CEO**

St. Louis, Mo. (Nov. 18, 2014) – The YMCA of Greater St. Louis is pleased to announce Tim Helm as the organization's next President and Chief Executive Officer. The CEO search committee comprised of members of the Board of Directors approved Helm to succeed outgoing CEO Gary Schlansker, who announced last spring his retirement after a 39-year Y career. Helm's first day with the St. Louis Y was Nov. 10.

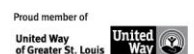
Helm will lead the St. Louis Association that includes 17 traditional Y branches, 400 program sites, a conference center and overnight resident camp, overseeing a budget of more than \$53 million. Last year, the St. Louis Y served more than 145,000 members, involved 5,300 volunteers and gave back \$4.2 million to the region in direct and indirect financial assistance. Helm will become President and CEO of the Gateway Region YMCA once the combination between the YMCA of Greater St. Louis and the YMCA of Southwest Illinois, announced earlier in the year, is complete. Final regulatory approvals for the combination are expected late 2015.

"The need for Y services in the St. Louis region has never been greater, and Tim is unquestionably the ideal leader to expand the reach and mission of the Y into the future," stated Al Kent, chairman of the board, YMCA of Greater St. Louis. "His years of experience and expertise as well as his excellent track record of building relationships and operational growth will only strengthen our ability to deliver our mission and improve the health and well-being of our community."

Before arriving in St. Louis, Helm served as the President and CEO of the YMCA of Greater Dayton since 2002. During his tenure there, the Dayton Y grew from a \$4.7 million annual budget with four branches and 2,100 membership units to a \$25 million budget with 11 branches and approximately 20,000 membership units.

YMCA OF GREATER ST. LOUIS

326 S. 21st Street, 4th Floor, St. Louis, MO 63103
P 314 436 1177 F 314 436 1901 www.ymcastlouis.org





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“The YMCA of Greater St. Louis is one of the most recognized Ys across the nation, known as a leader in child development, life-changing health programs and providing assistance to those in need,” said Helm. “I am excited and committed to growing the Y’s impact with volunteers, staff, members, leaders and organizations in the community to expand our reach to ensure everyone – regardless of age, income or background – has access to our programs.”

Helm’s career with the Y spans more than 25 years. Prior to his role as President and CEO in Dayton, Helm held several positions on the association’s staff including Branch Executive, Vice President of Operations and Senior Vice President. Before joining the Dayton Y in 1996, Helm served a variety of roles for the YMCA of Greater Cincinnati from 1989-1996. Helm also has assumed leadership positions on a number of national committees for the YMCA of the USA, including as the Chair of the YMCA Mid-Majors Group and as the Vice Chair for the National Board of Directors for the Association of YMCA Professionals.

Helm has deep Midwestern roots and is looking forward to settling in St. Louis. He was born in Indiana, is a graduate of the University of Wisconsin-Eau Claire, and worked in Kentucky and Cincinnati before moving to Dayton. He and his wife Lisa have been married for 28 years and have 3 children: a 23-year-old daughter and 18-year-old twin boys. Helm has been a part of the Y as a participant or staffer since he first joined the Adventure Guides program at the age of five.

About the YMCA of Greater St. Louis

The YMCA of Greater St. Louis is a nonprofit organization dedicated to youth development, healthy living and social responsibility. Featuring 17 traditional Y branches and two Campus Y student leadership facilities on the Missouri side of the St. Louis Metro Area, our Y also includes YMCA Camp Lakewood and Trout Lodge in Potosi, Missouri. The Carondelet Park Rec Complex and O’Fallon Park Rec Complex are owned by the City of St. Louis and operated by the Y. Our Y is a proud member of the United Way of Greater St. Louis. For more information, please visit www.ymcastlouis.org or call 314-436-1177.

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