KIRKWOOD
YMCA



# The Y **for safety**

More children aged **1–4 DIE FROM DROWNING** than any other cause of death.

Among black parents:

- 44% have only **BEGINNER OR NO SWIMMING ABILITIES.**
- **NEARLY 40%** have negative sentiments toward pools.

36% of LatinX/Hispanic parents state that water safety isn't a priority **DUE TO AFFORDABILITY CONCERNS.**

## Go For Green

**At the Y, a pool is more than a place to swim, it's a place where individuals of all ages learn life-saving water safety skills, where confidence grows, and where tragedies are prevented.**

Our Y has a goal of increasing the number of children participating in our Safety Around Water programs to 8,500 by 2028, thereby helping reduce the risk of drowning for at-risk youth. In 2025, more than 7,700 individuals participated in our SAW programs and we invested over $680,000.



## Safety Around Water at **Kirkwood YMCA**

This summer, Kirkwood Family YMCA campers participated in our Go for Green program, helping children build confidence in the water, develop essential safety skills, and celebrate their swimming achievements. We are proud to recognize Evan, our first Kirkwood YMCA camper to earn his green band and pass the YMCA swim test, marking an exciting milestone in his swimming journey. These opportunities are made possible through the generosity of our community, including local businesses and donors who support our Annual Campaign, which helps provide swim lessons and other life-changing programs for campers throughout the summer. Together, we are helping more children learn, grow, and thrive through the YMCA.

### YOU SEE A SWIM LESSON, WE SEE A LIFE-SAVING SKILL.

**Annual Campaign Goal: $138,000**

**Current Impact:**
1,746 served annually through membership and programs.

**Current Impact:**
$133,043 in direct financial assistance provided to our community last year.

**$175**
**funds eight weeks of group swim lessons to help one person gain confidence in the water.**

**$350**
**funds eight weeks of group swim lessons for two.**

**$700**
**teaches essential water safety skills through eight weeks of private swim lessons for two adults or children.**

Opportunity For All

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**Join us as we create opportunity for all. Scan to give.**